



18<sup>th</sup> November 2024

Dear parents and carers,

I am writing to update you on the school's most recent use of social media and the launch of our official school Instagram account! This new channel will give us an opportunity to share information about events, achievements and updates in a timely and digestible way.

**Our Instagram handle is: @the\_piggottschool**

From classroom highlights, sporting success, school-wide events and trips our Instagram will give you an insight into the vibrant life and daily activities of The Piggott School.

Lots of parents and pupils have already followed the account and it has been wonderful to see the 'likes' come flooding in to celebrate pupil success! We hope this will be a great way for parents and pupils to engage with the school and to feel connected to the wider community.

We understand the importance of privacy and all photo permission will be checked on our records before photos are posted. Students will not be named without prior consent from parents. If you have any concerns or would like to change your child's 'social media unnamed' photo permissions, please do let us know by contacting the school office here: [schooloffice@piggottschool.org](mailto:schooloffice@piggottschool.org).

We look forward to using this platform as an additional way to communicate with you and to showcase the wonderful things happening here at The Piggott School and in our local community.

Best wishes,

Miss L Reynolds

Assistant Headteacher





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