

<p style="text-align: center;">article</p> <p style="text-align: center;">ar / ti / cle</p>	<p>Non-fiction text.</p> <p>A piece of writing about a particular subject, such as:</p> <p>sport history music</p> <p>Written for newspapers, magazines, and websites.</p>
<p style="text-align: center;">direct address</p> <p style="text-align: center;">di / rect ad / dress</p>	<p>Clearly states who the message is intended for.</p> <p>Used for individuals and groups of people in conversation and writing.</p> <p>e.g.</p> <p><i>Sarah / John Ladies/Gentlemen</i> <i>you / they / Dear reader</i></p>
<p style="text-align: center;">emotive language</p> <p style="text-align: center;">e / mo / tive lan / guage</p>	<p>Use of words and phrases that aim to:</p> <p>Convince or persuade the reader/ listener to your viewpoint.</p> <p>By producing strong emotions, feelings or reactions.</p>
<p style="text-align: center;">essay</p> <p style="text-align: center;">es / say</p>	<p>Non-fiction writing, follows a clear structure:</p> <p><i>Introduction</i> <i>Paragraphs</i> <i>Evidence ‘quotations and examples</i> <i>Conclusion</i></p>

<p>imperatives</p> <p>im / per / a / tives</p>	<p>Used to give instructions or commands to:</p> <p>Person/s being addressed.</p>
---	--

<p>journal</p> <p>journ / al</p>	<p>A personal written account to record a person's:</p> <p>Thoughts, feelings, and experiences.</p> <p>Written in daily or frequently over a long period of time</p>
---	---

<p>opinion</p> <p>o / pin/ ion</p>	<p>Thought or belief about:</p> <p>Something or someone</p>
---	--

<p>rhetorical question</p> <p>rhe / to / ri / cal ques / tion</p>	<p>Questions that do not expect an answer:</p> <p>Often used in persuasive writing to:</p> <ul style="list-style-type: none">• Make a point.• Speak directly to the reader
--	--

speech

Ability to talk or a piece of spoken language:

- The way a person speaks.
- Language used when talking.

A set of words in a spoken play