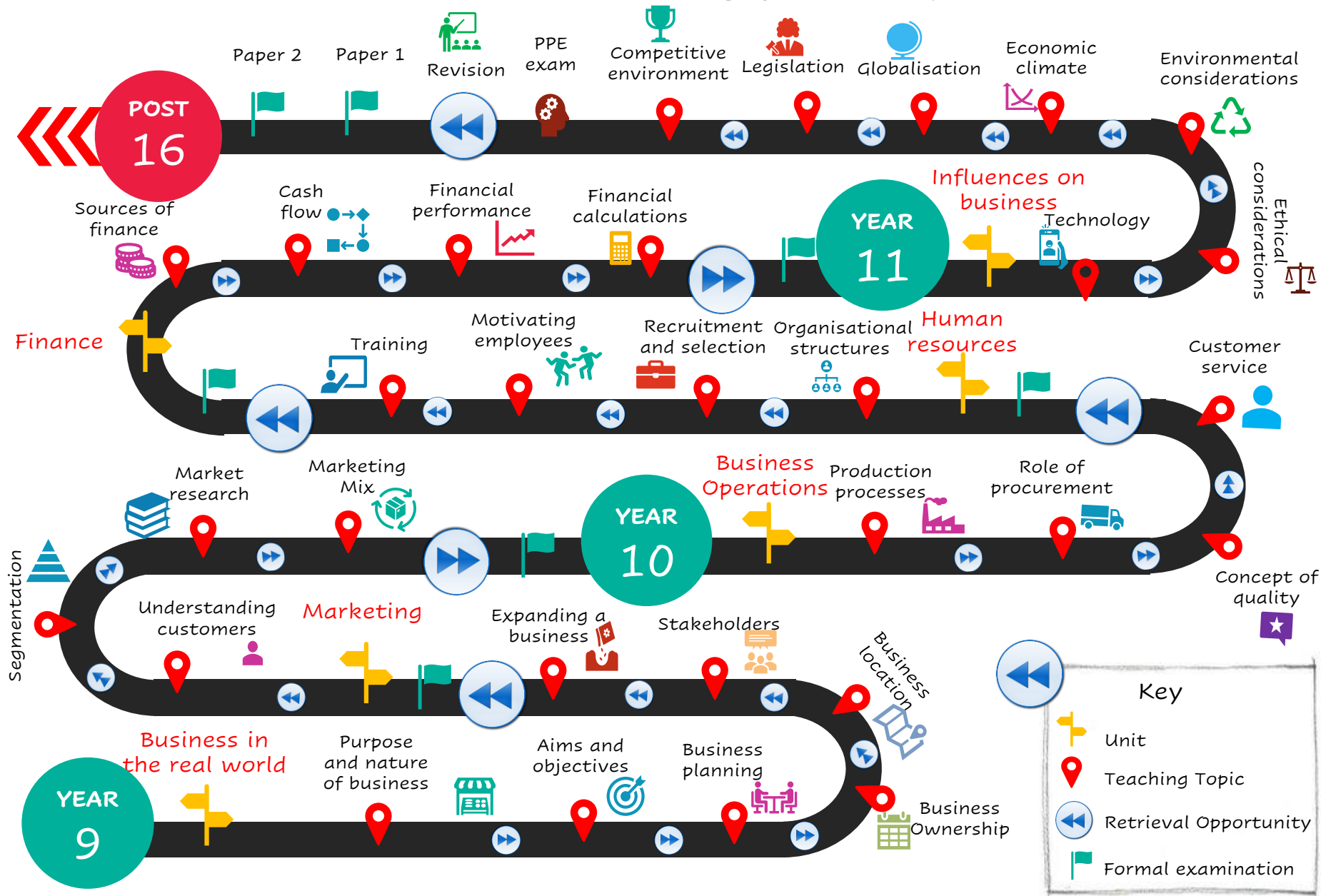


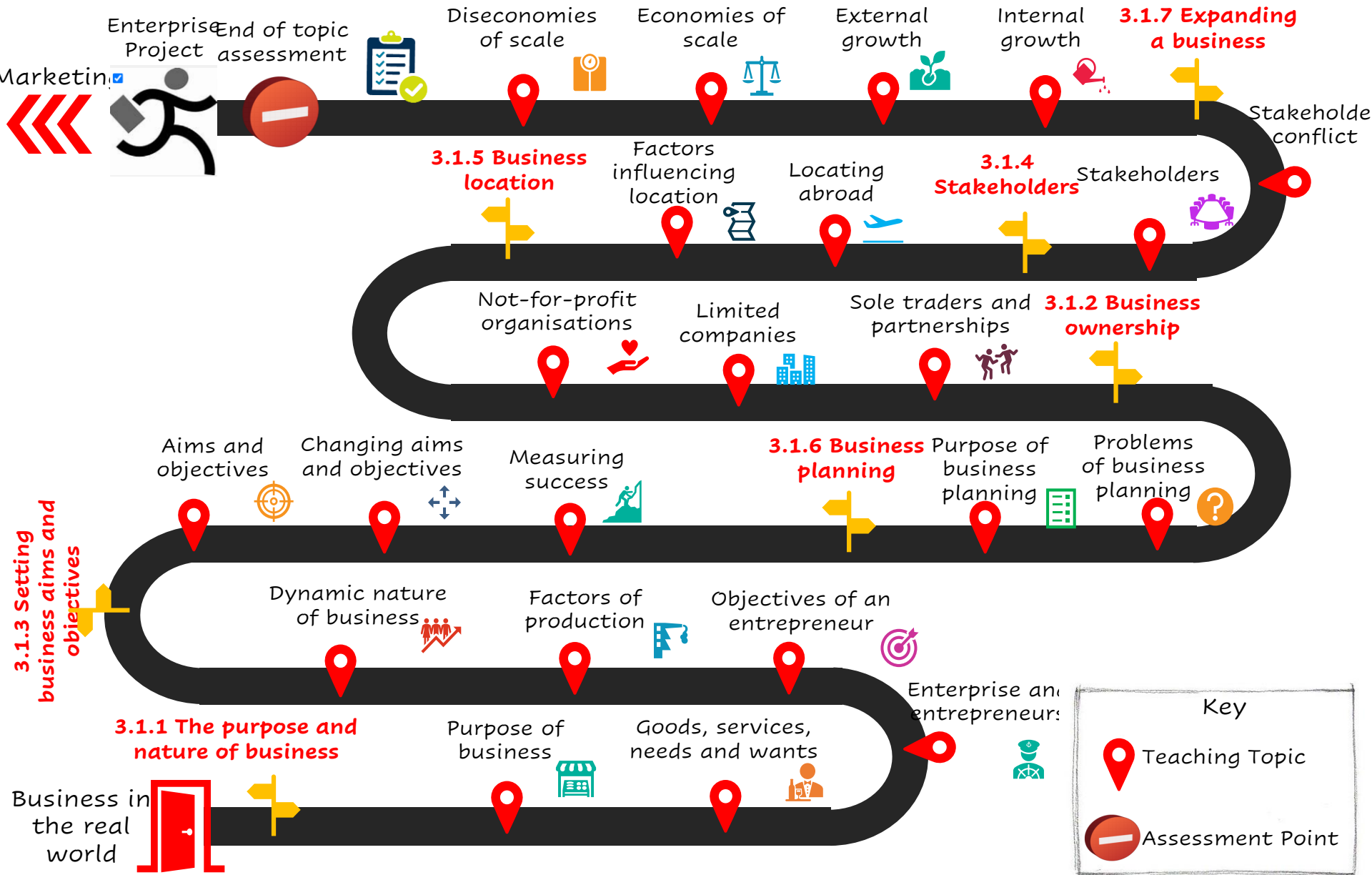
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## Course learning journey



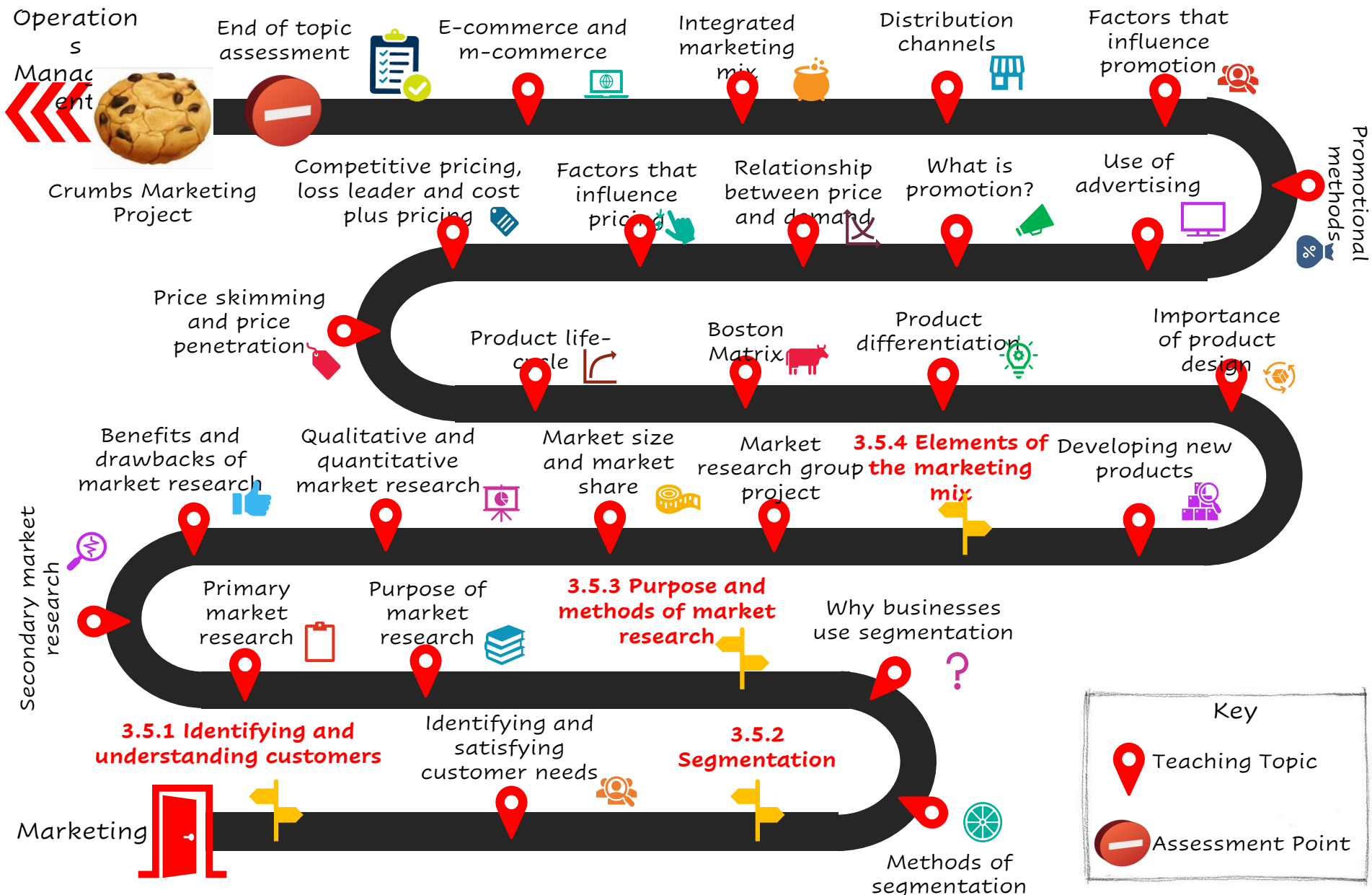
# AQA GCSE Business

## Business in the real world learning journey



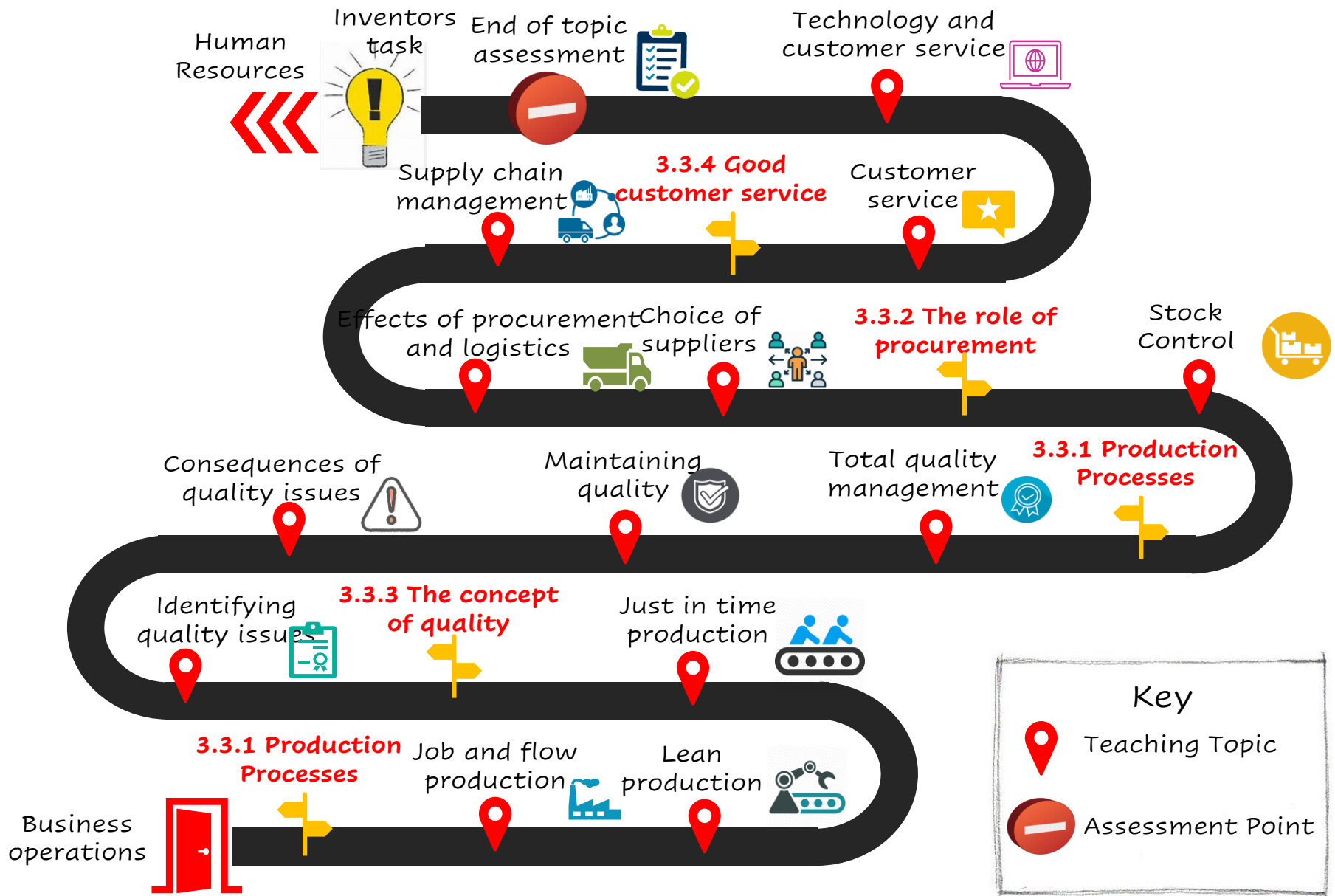
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## Marketing learning journey



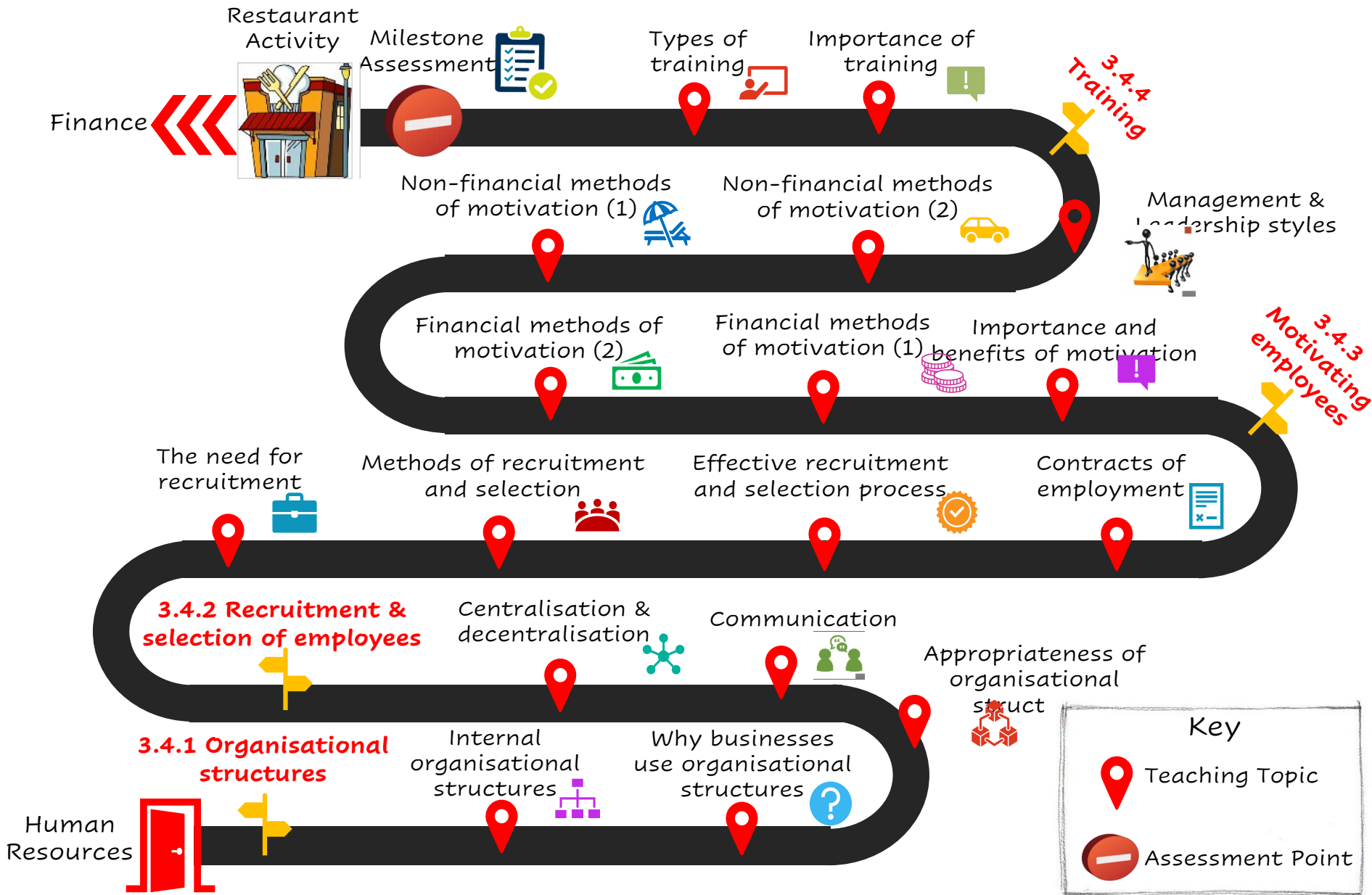
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## Business Operations learning journey



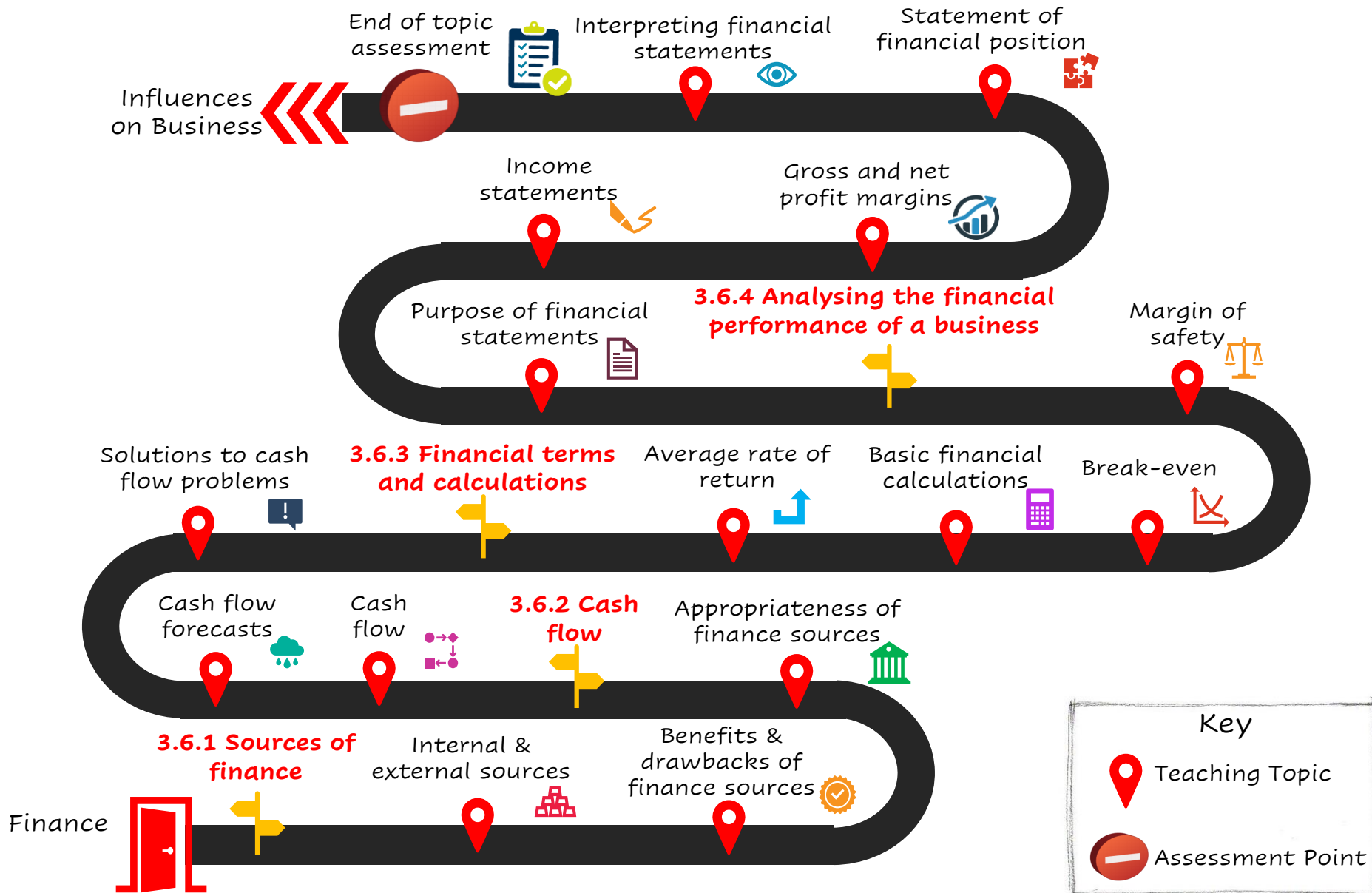
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## Human Resources learning journey



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## Finance learning journey



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## Influences on business learning journey



Year 11 PPE  
& Revision



Consumer  
Law



**Competitive  
markets**



Competitive  
markets



Uncertainty  
and risk



Employment  
Law



**Legislation**



Exchange  
rates



Globalisation



**Globalisation**



Environmental  
considerations



**Economic  
Climate**



Economic  
Growth and  
Circular Flo



Interest  
rates



Employment  
levels



Ethical  
considerations



**Ethical and environmental  
considerations**



Digital  
communication



**Technology**



Changing use  
of ICT



E-commerce



Influences  
on business



Key



Teaching Topic



Assessment Point