

KS5

BTEC Business

Super Curriculum

Welcome to the Vocational Business Super Curriculum!

Below, you'll discover a variety of activities designed to challenge and extend your learning beyond the classroom curriculum.

Read



News: BBC Business News

Articles: The best marketing campaigns of all time

How to be a better manager, not a bad boss

Books: Shoe Dog – Phil Knight
How I Made It – Rachel Bridge

Websites: businesscasestudies.co.uk

Watch



News: BBC. Sky. ITV. Channel 4.

Youtube: Tutor2u Revision Playlist: Unit 2, Unit3, Unit 6

Films: The Founder (2016) – the story of McDonalds
The Social Network (2010) – the story of Facebook

Listen



Podcasts: [TED Business \(Podcasts\)](#)

[Simply Business Podcast](#) – ‘the nitty-gritty of starting and growing a business’

Do



Experience: Visit a street food market and note the ways that different stalls try to appeal to potential customers

Pick a job that you might like to do in the future. Ask a family member to interview you for it.

Practise: [Tutor2u Practise booklets](#)
[SENECA Learning \(BTEC Business\)](#)